

LightTackle-Fishing.com

Saltwater and freshwater light-tackle fishing gear that catches fish!

Privacy Policy

Blackwater Bait Company is the parent company of LightTackle-Fishing.com. Blackwater Bait Co. understands the importance of safeguarding your personal information. Any information given to Blackwater Bait Co. will be kept strictly confidential and will not at any time be reused, sold or disclosed in any other way. Blackwater Bait Co. assures you that your information will not be used without your prior consent. Take a closer look below at how we protect your privacy. If you have any questions, please [contact us](#).

Credit Card Security

All transactions are completed on our secure server via the secure sockets layer (SSL) protocol developed by [Merchant One](#) for transmitting private documents via the Internet. SSL works by using a private key to encrypt data that's transferred over the SSL connection. Both Netscape Navigator and Internet Explorer support SSL, and many websites use the protocol to obtain confidential user information, such as credit card numbers. Your computer will not begin communicating with our server until it is in secure mode, when the encrypted signal is relayed.

Customer Contact Information

Blackwater Bait Co. maintains several e-mail lists to keep clients up to date on special promotions. No third party will ever be given access or copies of the lists. Client lists only will be used by the Blackwater Bait Co. staff. You are free to unsubscribe at any time.

Information Disclosure

Blackwater Bait Co. does not sell, rent or trade any personal information as well as order information, telephone list and e-mail list.

Browser Info

Blackwater Bait Co. periodically checks our website logs to see the origin of traffic to effectively market our services. The logs do not contain any personal information and are collected anonymously.

Blackwater Bait Company

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